

## ABSTRACT OF THE DISCLOSURE

A packaging device for a product, preferably a make-up product, including a support generally planar in shape and in the form of a plate having two faces. The support includes at least one cavity having a depth less than or equal to the thickness of the plate, with the cavity opening on at least one face of the support at a first aperture, and with the cavity containing the product. The device includes an applicator for the product which is connected to the support by a junction area that can be broken to detach the applicator from the support. In addition, or alternatively, an adhesive sheet can be attached to the support, with a portion of the sheet forming a housing for the applicator.